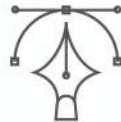




## SUSTAINABLE-LIVELIHOODS | INCLUSIVE-EDUCATION | ECONOMIC-INCLUSION | CAPACITY-BUILDING



- Working since 2010
- Presence in 15 cities with more than 200 associates
- Across India and Overseas



- AEMP (Ability Enhancement Multimedia Program) is globally well tested and trusted skill-building and professional training program for people with special needs/disabilities.
- Set of new-age skills and industry-oriented training.
- Transformed conventional education into a modern market-need-based one.
- A range of pedagogical solutions, course content and effective teaching learning material.
- Develop student holistically and enhance employability.
- AEMP has established multiple workstations (co-working space) across India and abroad.
- An awardee of Zero-Project Award 2020-21 for its innovative practice in the category of Innovative Practices in Employment from the Business Sector.

# KEY COMPONENTS

-  Creative Quotient
-  Multimedia Workstation
-  Paid & Live Projects
-  Life Skills Training Program
-  Collective Teaching Learning
-  Outdoor Exposure
-  AIMS Support
-  Portfolio & Showreels

## SCOPE

- #Newsletter Designing
- #Mass Mailing
- #Data Entry
- #Social Media Advertising
- #Market Collateral Designing
- #3D Designing and Printing
- #Painting and doodling
- #Motion Graphics
- #Video Editing
- #E-Commerce- Image Editing
- #Photography- Event and
- #Documentary Shoot

# AEMP RUN THROUGH



# AEMP : HYBRID CLASSROOM MODEL

Since 2010 AEMP has touched the life of more than 20,000 people with a range of disabilities and support needs, along with educators and parents across India and Overseas through its Hybrid Classroom Model. It is a combination of physical and online classroom that requires the physical presence of student and batch coordinator whereas the multimedia educator will remotely access the classroom. It is not only a training program for the students but also helps in educating, enabling and empowering the parents, school management and other key stakeholders.

Its continuous monitoring system makes it different and impactful with its following **Key Features**:

- Future of Education
- Increase Inclusivity
- Improve Accessibility
- Economically-Viable
- Greater Flexibility and Comfort
- Improve Technical Skills
- More Time for Training Session
- Enhance Independency in Studies
- Efficient and Adequate TLM Support
- Pictorial Tutorials and E-Content
- Live Session with Conducive Learning Ecosystem
- Students Can Join from Home (*even if student don't come school*)
- Recorded Sessions for Revision
- Easy and Barrier-Free Monitoring
- Unbiased Evaluation and Assessment
- Empowerment of Batch Coordinator
- No Change of Faculty

## BENEFICIARIES (20,000 aprox.)

#Sen Department

#Therapist

#Teachers

# Special Educators

#Special Schools

#Persons with Diverse Needs

#Rehab Professionals

#Remedial Centre

## APPROACHES OF AEMP

AEMP has more than hundred courses with different goals and duration which are categorized into four segments:



Hobby-Oriented Program



Skill-Oriented Program



Career-Oriented Program



Project-Oriented Program

## AEMP PRESENCE



Delhi



Bengaluru



Kolkata



Lucknow



Jaipur



Chennai



Bhutan



UAE



Mumbai



Hyderabad



Gujarat



# IMPACT OF AEMP



## Workstation



Atulya workstation  
(Chennai)



Studio c cubed workstation  
(Bengaluru)



HNH workstation  
(New Delhi)



Creative Mind Workstation  
(Lucknow)



## Self-Employment



Anjana Krishna, Freelancer  
(Dubai)



Pearl Motta, Freelancer  
(Hyderabad)



Vishal Handa, Internship -  
Kobsook (Delhi)



Pragadeesh, Freelancer  
(Chennai)



## Entrepreneur



Josh A Stanley, Josh Creative  
Box (Dubai)



Aparna Goswami, Apple Wala  
Art Work (Delhi)



Ajay Abhishek, Graphic  
Designer (Shri Hari Vikasan,  
Chennai)



Alyx Albuquerque, Pumpkin  
Patch (Bengaluru)

## EXPERTS SPEAK

The Ability Enhancement Multimedia Program has impacted thousands of Persons with Disabilities through its Therapeutic, Academic & Vocational approach across India and Overseas.

**Dr. Hemlata Tomar**  
Director

National Centre for Disability Studies, IGNOU

We used the tool on one of our batch and found the results quite perceptive and surprised us all. It helped us understand so many facets of our students which were unknown to us despite our regular interactions with them.

**Dr. Preethi V. Shanbhag**  
Academic Director - Manasa Educational  
Foundation for Mental Health (MEFFMH)

This is to appreciate AIMS Media's project "AEMP" with our special children in Mental Retardation with other disability has successfully completed six months. This is for the first time they have been dealing with special children and it is a remarkable approach. We wish them to continue with such good works with other disabilities too.

**Mark S Clive**  
Associate General Secretary  
New Delhi YMCA

Mirra has been offering the Ability Enhancement Multimedia Program (AEMP) through AIMS Media since March 2017 and currently executing projects in a sheltered employment model under the brand name, "Atulya". The curriculum drafted by AIMS Media for both LBAEMP and PBAEMP defines clear objectives and also provides room for differentiated learning based on the need and the ability of the student.

**Saritha PR**  
Director- Operations  
Mirra Charitable Trust

## EDUCATING-ENABLING-EMPOWERING



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