

WWAD™

WALK WITH A DIFFERENCE

INDIA'S FIRST OF IT'S KIND FASHION PAGEANT
FOR DIFFERENTLY-ABLED

WALK WITH A DIFFERENCE

Walk With A Difference (WWAD) - is a social initiative of AIMS Media to discover the hidden talents of persons with disabilities in the fields of Clothing, Fashion, Art, Music, Dance and Sports through social events and exhibitions. WWAD aspires to become the medium through which the disabled get to showcase their abilities and experience the happiness of being looked for what they possess instead of their weakness/disability.

WWAD was organized in Delhi and Bangalore in 2015 and 2016 at Siri Fort Auditorium Delhi and Christ University Bangalore respectively and through a multidisciplinary approach helped thousands of persons with special needs to meet the challenges. In the past, WWAD witnessed by various policy makers, bureaucrats, corporates, institutions and individuals sensitized millions of people across the country towards people with special needs and also launched Disabled Mannequins. Our vision is to create a society which is empathetic towards the PwDs, supports Equality and Inclusion and does not shrink from giving them an opportunity to create a niche for themselves and walk with their heads held high. Also help in exploring new arenas for employment for the disabled and lay some emphasis on their needs and requirements.

SEASON 1- WWAD 2015 "DELHI"

WWAD 2015 was hosted at Sri Fort Auditorium, Delhi. More than 600 participants appeared for the auditions held at Bosco Public School, New Delhi and 30 finalists were selected to walk the ramp. The finale was graced by the presence of Sh. Ramesh Bhiduri and Smt. Meenakshi Lekhi.

SEASON 2- WWAD 2016 "BENGALURU"

WWAD 2016 was held at Christ university, Bengaluru. More than 800 persons with diverse needs appeared as participants and got their names on the hearts of thousands of audience. Many prominent news channels visited for covering the event and providing exposure to the talents of PwD's.

2017, 2018, 2019

Paid consultancy to various individuals and organizations to conduct and organize different shows & events for Persons with Disabilities.

2020,2021

Did some online activities due to the pandemic.



Register Free by following easy steps →

www.aims.media/WWAD

SEASON 3- WWAD 2022 "KOLKATA"



AGE CRITERIA

10 to 45 years
(as on 1st November 2022 -
either 10th year beginning
or completing 45 years).



DISABILITY CATEGORY

- * Autism Spectrum Disorder
 - * Down Syndrome
 - * Cerebral Palsy
- * Locomotor Disability
 - * Dwarfism
- * Visually Impaired/Blindness
 - * Acid Victims
 - * Deaf Blind
- * Multiple Disability



AUDITION DETAILS

Date:
12th November 2022

Time:
8:30 am onwards

Venue:
The Heritage School, 994,
Chowbaga Road, Anandapur
East Kolkata Township, Kolkata
– 700107, West Bengal, India



LET'S WALK WITH A DIFFERENCE AND MAKE A DIFFERENCE IN FASHION BY DIFFERENTLY ABLED

KEY HIGHLIGHTS

- * Registration free.
- * Participation is invited from all over the country.
Each participant will receive a Certificate of Participation, Refreshment Box, T-Shirt, Goodie Bag along with a Souvenir.
- * Participants will have to perform any creative art form (especially in the field of Cinema, Music/Dance, Theater and Fashion/Style).
- * Expert and strategic advice from WWAD's Honorary Advisory Board will help make WWAD a barrier-free, fair, inclusive and accessible fashion pageant for everyone, everywhere.
- * The esteemed jury will be from the fields of Creative Arts, Mental Health and Film/Fashion/Television.
- * Provision of basic health care facilities will be available during the event.
- * Finalists will receive exclusive awards and opportunities to work with fashion professionals and corporates.
- * Finalists will go through careful training by professional choreographers, fashion designers, stylists and make-up artists.

Organized by:



Advisory Board:

